



11th INTECOL
international wetlands
conference

10 – 15 OCTOBER 2021 | Christchurch, New Zealand

**Sponsorship
Prospectus**



ChristchurchNZ™



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Invitation

We would like to invite you to partner with us for the 11th INTECOL International Wetlands Conference, in Aotearoa New Zealand.

The hybrid conference, which runs from 10-15 October 2021, will be held at Te Pae, the new Ōtautahi/ Christchurch Convention Centre located by the spring-fed Ōtākaro/Avon River, one of the two iconic rivers that meander through the city and flow into the Avon Heathcote Estuary/Ihutai.

The conference will provide an opportunity for delegates to connect, network, and hear from a range of international and national experts. The theme of the conference is “traditional knowledge and innovative science in wetland research and management”. Our idea is to create a programme that will enable the sharing of stories from the five continents and island countries around wetland traditional knowledge and uses. This will help the integration of traditional knowledge in western science and highlight further the importance of the world of wetlands for local populations.

On the following pages you will find a wide range of opportunities to be part of this hybrid conference. Please refer to the contact details in this prospectus for more information about how your organisation can benefit from being associated with the 2021 INTECOL International Wetlands Conference.

We look forward to working with you.

Kind Regards

Dr Philippe Gerbeaux

2021 Conference Chair on behalf
of Organising Committee





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Sponsorship Opportunities

Sponsor tier	Sponsorship opportunity	Sponsorship value <i>NZ\$ ex GST</i>
Kahikatea	Welcome reception	SOLD
	Conference app	\$15,000
	Workshop/symposia	\$15,000
	Lanyard and name badge	SOLD
	Virtual platform	\$15,000
	Plenary speaker	POA
	Coffee cart	\$10,000
Harakeke	Branded drink bottle	SOLD
	Note pads and pens	SOLD
	Field trips	\$5,000
	Waste & recycling stations	\$5,000
Supporting sponsor	Day catering	\$2,500
	Poster board session	SOLD
	Support	\$1,000
	Goods and services in kind	POA
Exhibition	Single stand	\$3,500
	Virtual	\$2,500



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Image © Karen Denyer

Kahikatea Packages

Kahikatea (White pine, *Dacrycarpus dacrydioides*) is the dominant tree of lowland forest and wetlands throughout New Zealand. Highly valued for timber, particularly carving waka (canoes), kahikatea grow in clumps and interlace their roots to hold each other up and stand strong in wetlands. This has led to Māori proverbs which refer to the kahikatea as a symbol of strength through unity. Kahikatea are also a critical part of the forest ecosystem, with the berries being an important food resource for New Zealand native birds. Although not as dominant in the landscape now as it has been in the past, standing up to 60m tall and living up to 600 years, the kahikatea is a forest giant and the name given to our silver sponsors.



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Welcome Reception Sponsor

SOLD

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m)
- status associated with being a silver sponsor of the conference
- opportunity for an organisation representative to welcome delegates to the reception at the end of the conference opening directly prior to the function (max 5 min)
- sponsor's signage (pop up banner or similar) displayed in the conference foyer and at the entry to the welcome reception (supplied by sponsor, location at the discretion of conference organiser)
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Workshop/Symposia Sponsor

Investment
\$15,000 + GST

Limited to three opportunities

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) and virtual exhibition space
- status associated with being a Kahikatea sponsor of the conference
- sponsor's signage (pop up banner or similar) at the entry to the workshop/symposia (supplied by sponsor, location at the discretion of conference organiser)
- organisation logo display on the virtual platform holding slide at the start of the workshop/symposia
- acknowledgement of organisation sponsorship in the conference opening address
- organisation logo and profile on the conference website, app and virtual platform, linking to your website
- organisation logo displayed in opening multi media presentation



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Lanyard and Name Badge Sponsor

SOLD

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a silver sponsor of the conference
- organisation logo (one colour) on the lanyard, alongside the conference logo
- organisation logo printed on the name badge card alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Conference App Sponsor

Investment
\$15,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) and virtual exhibition space
- status associated with being a Kahikatea sponsor of the conference
- naming rights to the conference app
- organisation logo included on the app introductory screen
- one push notification to delegates each day of the conference, maximum 140 characters (text to be approved in advance and will only be sent during catering breaks)
- organisation logo and profile on the conference website, app and virtual platform, linking to your website
- organisation logo displayed in opening multi media presentation



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Virtual Platform Sponsor

Investment
\$15,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- three virtual registrations to the conference
- one exhibitor registration
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) and virtual exhibition space
- status associated with being a Kahikatea sponsor of the conference
- organisation logo included on the virtual platform introductory screen
- organisation logo on the virtual platform home screen
- organisation logo and profile on the conference website, app and virtual platform, linking to your website
- organisation logo displayed in opening multi media presentation



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Coffee Cart Sponsor

Investment
\$10,000 + GST

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket
- one virtual registration to the conference

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) and virtual exhibition space
- status associated with being a Kahikatea sponsor of the conference
- sponsor's signage (pop up banner or similar) displayed next to the coffee cart (supplied by sponsor, location at the discretion of conference organiser)
- opportunity for the coffee to be served in environmentally friendly branded coffee cups (provided by the sponsor)
- organisation logo and profile on the conference website, app and virtual platform, linking to your website
- organisation logo displayed in opening multi media presentation



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Plenary speaker

Investment POA

One opportunity available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket
- one virtual registration to the conference

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- single exhibition stand space (3m x 2m) and virtual exhibition space
- status associated with being a Kahikatea sponsor of the conference
- opportunity for an organisation representative to introduce the speaker
- organisation logo on the sponsored session introductory slide
- organisation logo and profile on the conference website, app and virtual platform, linking to your website



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Image © Philippe Gerbeaux

Harakeke Packages

Harakeke (New Zealand flax, *Phormium tenax*) is a native New Zealand plant now found all over the world. It is of huge importance to Māori, valued for weaving of kete (bags), decorative panels in meeting houses and the making of fibre used in ropes and clothing. Although harakeke grows throughout New Zealand, from sea level to about 1300m in altitude, it is commonly found in lowland wetlands and along rivers, and in coastal areas on estuaries, dunes and cliffs. Harakeke is a foundation plant for any wetland restoration being undertaken in New Zealand and is fitting to be the name for our bronze sponsorship category.



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Reusable Drink Bottle Sponsor

SOLD

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation logo (one colour) printed on the drink bottle, alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Notepad and Pen Sponsor

SOLD

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation logo (one colour) printed on the notebook and pen, alongside the conference logo
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Field Trip Sponsor

Investment
\$5,000 + GST

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a Harakeke sponsor of the conference
- organisation name associated with a Friday field trip of your choice
- virtual exhibition space
- organisation logo and profile on the conference website, app and virtual platform, linking to your website
- organisation logo displayed in opening multi media presentation



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Waste and Recycling Station Sponsor

Investment
\$5,000 + GST

Limited to one opportunity

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a bronze sponsor of the conference
- organisation branding on the waste and recycling stations located around the venue
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Supporting Sponsorship Opportunities

Day Catering Sponsor

Investment
\$2,500 + GST per day

Four opportunities available

Sponsorship benefits

Registration and functions

- one full registration to the conference
- one gala dinner ticket

Delegate information

- a list of conference delegates who have agreed to name disclosure in relation to the conference sent one week before conference

Exposure

- status associated with being a supporting sponsor of the conference
- organisation logo placed on the catering buffets during morning tea, lunch and afternoon tea on selected day of conference
- organisation logo on the conference website and app, linking to your website
- organisation logo displayed in opening multi media presentation



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Poster Board Session

SOLD

Sponsorship benefits

Registration and functions

- status associated with being a supporting sponsor of the conference
- Poster session promoted as the “(sponsors name) poster session”
- Opportunity to display a pop up banner or similar at the entrance to the poster boards (supplied by sponsor), location at the discretion of the conference organisers.
- organisation logo on the conference website and app, linking to your website

Support Sponsor

Investment
\$1,000 + GST

Sponsorship benefits

Exposure

- status associated with being a supporting sponsor of the conference
- organisation logo on the conference website and app, linking to your website

Services in Kind

Supporting sponsors may provide relevant services such as the use of greenery, providing speaker gifts, hosting field trips etc. If you are interested please discuss these opportunities with us.

Sponsorship benefits

Registration and functions

- status associated with being a supporting sponsor of the conference
- organisation logo on the conference website and app, linking to your website



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Exhibition Stand

Single stand space

Investment
\$3,500 + GST
(NGO rate \$3,000 + GST)

Exhibition package includes

- prefabricated stand (3m x 2m), Please refer to the website for the live exhibition floorplan
- conference registration for one company representative including daily catering for the duration of the conference
- corflute sign with company name in black text
- 2 x 150 watt spotlights
- 1 x 4 pin multibox
- listing of organisation name and contact information in the conference app
- organisation name listed on the conference website

Virtual Exhibition Stand

Investment
\$2,500 + GST

Exhibition package includes

- virtual conference registration for two company representative
- listing of organisation name and profile information on the virtual platform
- organisation name listed on the conference website

Further Information

If these sponsorship opportunities and benefits fall outside of your requirements, but you still wish to be associated with the conference, please do not hesitate to contact the conference managers. We wish to be flexible and may be able to negotiate an alternative set of benefits to better suit your needs.

Sign up now

Please click here to sign up for a sponsorship package
<https://innovators.eventsair.com/intecol2021/sponsorship>

Please click here to sign up for an exhibition stand or virtual exhibition site.

<https://innovators.eventsair.com/intecol2021/exhibition>

Conference Managers

For further information, or to arrange sponsorship or exhibition at the conference, please contact:

Anna Mills

Event Manager

Conference Innovators Limited

T: +64 3 379 0390

E. annam@conference.nz



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Further Information

Conference registration

For sponsorship packages that include complimentary conference registrations, you will be asked to nominate the recipient of the complimentary registration(s) in early 2021. A link to the conference website and online registration will be sent to your organisation with instructions. The website will include further detailed information about the conference.

Delegate details

By completing a sponsorship application you have given your consent for us to store your personal data. Your personal data will be retained by Conference Innovators and INTECOL for up to 24 months after the conclusion of this conference. Exhibitor details will be shared with Exhibition Hire Services to confirm signage, design and furniture requirements for your stand.

Insurance/liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of their displays.

Neither INTECOL, Conference Innovators, Exhibition Hire Services, Te Pae nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the displays, however caused or any of its staff, employees, agents or other representatives. In the event of industrial disruption and/or equipment failure due to power supply problems, INTECOL, Conference Innovators, Te Pae, and Exhibition Hire Services will not be held liable and accept no responsibility for loss of monies incurred by partners or damage to property.

The conference organisers accept no liability for damage to sponsors equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability.

Health and Safety

We take the health and safety of our delegates, sponsors and suppliers seriously. A manual will be provided to sponsors as appropriate closer to the conference. This will provide full details around compliance when packing

in your display and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to be a sponsor at the conference, you agree to adhere to our health and safety policy.

Cancellation policy

INTECOL reserve the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

- In the case of cancellation by the sponsor, notification in writing should be sent to the conference organiser. A refund of fees paid (less a cancellation fee of 75% of the value of the sponsorship) will be made to any partner cancelling before Monday 9 November 2020. No refunds will be provided after this date.
- Full payment must be completed on the 20th of the month following the invoice being issued or prior to the conference, whichever is earliest.
- Participation as a sponsor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.
- In the event that the INTECOL cancels this conference for any reason, you will receive a refund of the partner fee only after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.
- In the event that the INTECOL postpones an event for any reason and the partner is unable or unwilling to attend on the rescheduled date, the full partner fee will be refunded after deduction of expenses already incurred. Flights, accommodation, replacement staff and any other loss sustained will not be reimbursed.

Payment

All packages are quoted in New Zealand dollars and exclude GST. Full payment is required prior to the conference. Please contact us if you require to pay your sponsorship in instalments.

Acceptance of terms and conditions

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms.